

**Claims**

What is claimed is:

1. A method of providing a concurrent, co-ordinated, video display at a number of separate, substantially spaced locations, with at least some of the locations being spaced apart at least a number of miles, comprising the following steps:

a) using a number of multiple, wheeled vehicles,

5 each having a closed body having four side walls – one on each side, a front and a rear wall, and a roof, all interconnected together to form the closed body of the vehicle,

with each vehicle having a lockable door leading into the closed body,

10 with each vehicle having a satellite antenna capable of receiving video signals from a space-based, geo-synchronous satellite digitally communicating with a land-based video server, along with associated electronic equipment located inside the closed body, and

with each vehicle having at least one video display located  
15 adjacent to at least one side wall of the vehicle viewable from the exterior of the vehicle through the one side walls of the closed body;

b) moving on their own wheels the video display wheeled vehicles to the substantially spaced locations; and

c) thereafter concurrently displaying on the vehicle video display screens  
20 of the substantially spaced vehicles the same video signal emanating from the satellite from the land-based video server to viewers located on the exterior of the vehicles.

2. The multi-point, vehicular video display method of **Claim 1**, wherein at least some of the vehicles are closed body trailers which are designed to be pulled by another, motorized vehicle and wherein there is an operator for the electronic equipment with respect to each of the vehicles, and wherein there is further included  
5 the steps of:

b-1) moving the trailers to their respective locations by means of another motorized vehicle;

b-2) setting up the electronic equipment via the respective vehicle's operator to cause the video signal received from the satellite through the vehicle  
10 satellite antenna to be displayed on the vehicle's video display; and

b-3) leaving the moved trailers at their respective locations for a period of time while the respective operator is away from one or more of the trailers, during which time the respective lockable door is locked.

3. The multi-point, vehicular video display method of **Claim 1**, wherein there is an operator for the electronic equipment with respect to each of the vehicles, and wherein there is further included the steps of:

b-1) setting up the electronic equipment via the respective vehicle's operator to cause the video signal received from the satellite through the vehicle satellite antenna to be displayed on the vehicle's video display; and

b-2) leaving the moved vehicles at their respective locations for a period of time while the respective operator is away from one or more of the vehicles, during which time the respective lockable door is locked.

4. The multi-point, vehicular video display method of **Claim 1**, wherein, after steps "b" & "c" have been completed, there is further included the step of:

d) moving at least some of the vehicles to another locations and repeating step "c".

5. The multi-point, vehicular video display method of **Claim 1**, wherein, in connection with step "c," there is further included the step of:

c-1) separately and independently sending out signals from each of the video display vehicle to effect subsequent transmission from the geo-synchronous satellite.

6. The multi-point, vehicular video display method of **Claim 5**, wherein, in connection with at least some of the vehicles, there is further included, in connection with step “c-1,” the step of:

c-1a) sending the signals via the Internet.

7. The multi-point, vehicular video display method of **Claim 6**, wherein there is further included, in connection with step “c-1a,” the step of:

c-1b) sending the signals via the Internet using a wireless connection from the vehicle to the Internet.

8. The multi-point, vehicular video display method of **Claim 6**, wherein there is further included, in connection with step “c-1a,” the step of:

c-1b) sending the signals via the Internet using a hard-wired connection from the vehicle to the Internet.

9. The multi-point, vehicular video display method of **Claim 6**, wherein there is further included, in connection with step “c-1a,” the step of:

c-1b) sending the signals via two-way communication via the satellite antenna with the geo-synchronous satellite.

10. A video display vehicle system, comprising:

a wheeled vehicle of the type from the group consisting of a closed body trailer, a closed body van and a closed body truck, said wheeled vehicle –

– having a closed body having four side walls – one on each side,

5 a front wall and a rear wall, and a roof, all interconnected together to form said closed body of the vehicle, and having a lockable, entry door leading into said closed body;

a satellite antenna mounted on the vehicle and being capable of receiving video signals from a space-based, geo-synchronous satellite digitally communicating with a land-based video server, and associated electronic equipment connected to said

10 antenna and located inside said closed body;

at least one video display screen located adjacent to one of said side walls of the vehicle viewable from the exterior of the vehicle through the one of said side walls of said closed body, said one of said side walls having a rectangular cut-out in its wall structure open to the interior of said closed body, said video display screen  
15 positioned against and aligned with said cut-out, said video display screen being the only display screen viewable on that one of said side walls.

12. The video display vehicle system of **Claim 10**, wherein there is further included on said vehicle:

a connection to the Internet of the type from the group consisting of hard wired and wireless connections.

13. The video display vehicle system of **Claim 10**, wherein there is further included in said closed body of said vehicle:

a micro-computer sub-system associated with said video display screen sending video signals to said video display screen.

14. The video display vehicle system of **Claim 13**, wherein:

said computer sub-system includes a video source player of a video content source containing video signals from the group consisting of a CD player, a DVD player, a laser disk player and a video tape player, said video source player feeding the video signals from the content source to said video display screen displaying the video signals on said screen.

**15.** The video display vehicle system of **Claim 10**, wherein there is further included in said vehicle:

at least one battery producing at least about two hundred amp hours, said battery being sufficient to power said video display screen and any needed associated  
5 electronic equipment for at least six (6) hours.

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16. A method of making a video display vehicle system, comprising the following steps:

a) obtaining a wheeled vehicle of standard make from one of the established vehicle manufacturers and being one of the types from the group consisting of a closed body trailer, a closed body van and a closed body truck, said wheeled vehicle –

– having a closed body having four side walls – one on each side, a front wall and a rear wall, and a roof, all interconnected together to form said closed body of the vehicle, and having a lockable, entry door leading into said closed body;

b) cutting out a rectangular piece out of and completely through at least one of said side walls of a size substantially equal to the size of a standard, “off-the-shelf” video display screen, with the cut-out being open to the interior of said closed body, with the area defined by said cut-out being at least from a minimum of about ten (10%) percent of the total area of said one of said side walls to a maximum of about twenty-one (21%) percent of the total area of said one of said side walls; and

c) placing one such video display screen positioned against and aligned with said cut-out , said video display screen being the only display screen viewable on that one of said side walls.



17. The vehicular video display vehicle method of **Claim 16**, wherein there is further included, in connection with step “b,” the step of:

b-1) cutting said cut-out so that it is about fifteen (15%) percent of the total area of said one of said side walls.

18. The vehicular video display vehicle method of **Claim 16**, wherein there is further included, in connection with step “a,” the step of:

a-1) providing the lockable, entry door in said one of said side walls adjacent to said cut-out.

19. The vehicular video display vehicle method of **Claim 16**, wherein there is further included the step of:

d) installing equipment on said vehicle making a connection to the Internet.

**20.** A video display vehicle system, comprising:

a wheeled vehicle being one of the types from the group consisting of a closed body trailer, a closed body van and a closed body truck, said wheeled vehicle –

5                   – having a closed body having four side walls – one on each side, a front wall and a rear wall, and a roof, all interconnected together to form said closed body of the vehicle, and having a lockable, entry door leading into said closed body;

a connection to the Internet associated with said vehicle; and

at least one video display screen located adjacent to at least one side wall

10 of the vehicle viewable from the exterior of the vehicle through the one of said side walls of said closed body, said one of said side walls having a rectangular cut-out in its wall structure open to the interior of said closed body, said video display screen positioned against and aligned with said cut-out , said video display displaying a dynamic video signal from a content source, said content source being a site associated with the Internet.

**21.** The video display vehicle system of **Claim 20**, wherein:

said connection to the Internet is a wireless connection.

22. The video display vehicle system of **Claim 20**, wherein:

said connection to the Internet is a satellite antenna mounted on the vehicle capable of receiving video signals from a space-based, geosynchronous satellite digitally communicating with a land-based video server associated with the Internet; and

wherein there is further included:

associated electronic equipment connected to said antenna and said video display screen and located inside said closed body.

23. The video display vehicle system of **Claim 20**, wherein there is further included in said closed body:

a micro-computer sub-system associated with said video display screen sending video signals to said video display screen.

24. The video display vehicle system of **Claim 23**, wherein:

said computer sub-system includes a video source player of a video content source containing video signals from the group consisting of a CD player, a DVD player, a laser disk player and a video tape player, said video source player feeding the video signals from the content source to said video display screen displaying the video signals on said screen.

**25.** The video display vehicle system of **Claim 20**, wherein:

said lockable, entry door is located in said one of said side walls adjacent to said video display screen.

**26.** The video display vehicle system of **Claim 20**, wherein said vehicle further includes:

at least one battery producing at least about two hundred (200) amp hours, said battery being sufficient to power said video display screen and any needed  
5 associated electronic equipment for at least six (6) hours.

**27.** The video display vehicle system of **Claim 20**, wherein said vehicle further includes:

at least two video display screens with separate cut-outs for each, one on each side of said vehicle.

**28.** The video display vehicle system of **Claim 27**, wherein said vehicle further includes:

at least one additional video display screen located in a cut out in the rear wall of said vehicle.

**29.** A video display vehicle system, comprising:

a wheeled vehicle of standard make from an established vehicle manufacturer and being one of the types from the group consisting of a closed body trailer, a closed body van and a closed body truck, said wheeled vehicle –

5                   – having a closed body having four side walls – one on each side, a front wall and a rear wall, and a roof, all interconnected together to form said closed body of the vehicle, and having a lockable, entry door leading into said closed body; and

10                   at least one video display screen located adjacent to at least one side wall of the vehicle viewable from the exterior of the vehicle through the one of said side walls of said closed body, said one of said side walls having a rectangular cut-out in its wall structure open to the interior of said closed body, said video display screen positioned against and aligned with said cut-out, said video display screen being the only display screen located on that one of said side walls, the area defined by said cut-  
15                   out being at least from a minimum of about ten (10%) percent of the total area of said one of said side walls.

**30.** The video display vehicle system of **Claim 29**, wherein:

the area defined by said cut-out being at least about fifteen (15%) percent of the total area of said one of said side walls.

31. The video display vehicle system of **Claim 29**, wherein:

the area defined by said cut-out being a maximum of about twenty-one (21%) percent of the total area of said one of said side walls.

32. The video display vehicle system of **Claim 29**, wherein said vehicle further includes:

a connection to the Internet.

33. The video display vehicle system of **Claim 29**, wherein:

said lockable, entry door is located in said one of said side walls adjacent to said video display screen.

34. The video display vehicle system of **Claim 29**, wherein:

the area of said one of said side walls adjacent to said video display screen is occupied by signage advertising the use of said vehicle for video signal display.

35. A video display vehicle system, comprising:

a wheeled vehicle being one of the types from the group consisting of a closed body trailer, a closed body van and a closed body truck, said wheeled vehicle –

5                   – having a closed body having four side walls – one on each side, a front wall and a rear wall, and a roof, all interconnected together to form said closed body of the vehicle, and having a lockable, entry door leading into said closed body;

at least one battery producing at least about two hundred (200) amp hours; and

10                   at least one video display screen located adjacent to at least one side wall of the vehicle viewable from the exterior of the vehicle through the one of said side walls of said closed body, said one of said side walls having a rectangular cut-out in its wall structure open to the interior of said closed body, said video display screen positioned against and aligned with said cut-out , said video display displaying a  
15 dynamic video signal from a content source, said battery being electrically connected to said video display screen and being sufficient to power said video display screen and any needed associated electronic equipment for at least six (6) hours.

36. The video display vehicle system of **Claim 35**, wherein there is further included in said closed body:

a micro-computer sub-system associated with said video display screen sending video signals to said video display screen, said computer sub-system being  
5 part of said associated electronic equipment.

37. The video display vehicle system of **Claim 36**, wherein:

said computer sub-system includes a video source player of a video content source containing video signals from the group consisting of a CD player, a DVD player, a laser disk player and a video tape player, said video source player  
5 feeding the video signals from the content source to said video display screen displaying the video signals on said screen, said video source player also being part of said associated electronic equipment.